NATIONAL CANNERS ASSOCIATION

INFORMATION LETTER

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No. 539

Wakhington, D. C.

February 23, 1935

HEARINGS ON AAA AMENDMENTS

Hearings on the companion bills (S. 1807 and H. R. 5585) to amend the Agricultural Adjustment Act are scheduled to begin next week before the House Committee on Agriculture. The National Canners Association is arranging to have witnesses appear at these hearings on behalf of fruit and vegetable canners.

EXECUTIVE SECRETARY FOR CODE AUTHORITY RESIGNS

Mr. E. G. Montgomery, who has served as executive secretary for the Canning Code Authority since the organization of its work last summer, has resigned to return to the National Recovery Administration as resident adviser with the Industrial Advisory Board. Mr. O. P. Hopkins, assistant to Mr. Montgomery, is now serving as acting executive secretary for the Code Authority.

DEPARTMENT ACTS ON CANNED DRY PEA LABELING

The U. S. Department of Agriculture has rescinded the regulation of May 25, 1932, covering the labeling of canned dry peas, and at the same time issued general instructions with respect to the labeling of this product. The Department has also given notice of a hearing on proposed standards of quality and condition and for fill of container for canned dry peas and for modification of the standard for canned peas under the McNary-Mapes amendment. The Food and Drug Administration has invited comment on the proposed standards, to be received not later than March 15.

The rescinding of the regulation covering the labeling of canned dry peas results from the decisions of Federal courts holding that canned dry peas are a different class of food from canned immature peas. As was noted in last week's Letter, the Supreme Court of the District of Columbia handed down a decision on this subject in line with an earlier decision of the Federal District Court of Indians.

The notice being issued to packers and distributors of canned dry peas follows:

The Federal courts have decided that canned dry peas are a different class of food from canned immature peas, and that the standard of quality and condition for canned peas established under the McNary-Mapes amendment to the food and drugs act does not apply to canned dry peas. The regulation of May 25, 1932, covering the labeling of canned dry peas (paragraph 38(b), S. R. A., F. D. 4, Rev. 2) is therefore rescinded.

Since canned peas prepared from dry peas have been held to be an entirely different generic food product from canned peas prepared from immature peas, the Department regards as misbranded any canned peas prepared from dry peas which are not labeled in such a manner as to show clearly what they are. It also regards as misbranding any statement, design or device which might lead the purchaser to believe that the article is prepared from immature peas.

To differentiate canned dry peas clearly from canned immature peas the product must be labeled with the expression "dry peas." If desired, the expression may be qualified by some descriptive term, such as "soaked" or "cooked." The expression "dry peas" must be prominently displayed in letters of equal size and prominence, of the same color, and on a strongly contrasting, uniform-colored background. Further, the words must not be separated by intervening printed or pictorial matter and the expression must be so centered that the word "dry" will be as clearly seen as the word "peas." In addition, wherever the word "peas" appears on the label, it must be directly accompanied by the word "dry" in the manner and form above specified. No pictorial design or device indicating that the peas are immature should be used. If a pictorial design showing peas is used, the color of such peas must not be of a shade of green deeper than that of dry peas before soaking.

No objection will be made to the use of existing stocks of labels for canned dry peas provided such labels are in strict accordance with Item 389, or with paragraph 38(b) of the McNary-Mapes regulations. Item 389 follows:

389. Labeling Soaked Dry Peas and Lima Beans (Issued February 14, 1923)

"It has been found that the wording employed on canned soaked dry peas has frequently created the impression that the peas were canned in the succulent state and that this impression has been furthered by the pictorial designs employed, such as a vignette showing a dish of green-colored, succulent-appearing peas. This product should be labeled 'soaked dry peas,' or with an equivalent expression, in type of equal size, on a uniform background, in order to differentiate it clearly from succulent peas. No pictorial design which would contribute to the impression that the product is canned succulent peas should be employed. Opinion 18, page 111, Service and Regulatory Announcements, Chemistry 3, and opinion 42, page 313, Service and Regulatory Announcements, Chemistry 5, are amended accordingly.

"This announcement is equally applicable to the labeling of cannel soaked dry lima beans."

The proposed standards for canned dry peas and the pro-

posed revision for canned peas, upon which the notice of hearing is given, are as follows:

CANNED DRY PEAS

Proposed Standard of Quality and Condition

Standard canned dry peas are the normally flavored and normally colored canned food consisting of the thoroughly cooked, mature, unbroken seed of the common or garden pea (Pisum sativum), with or without seasoning (sugar, salt), and with added potable water. The product is practically free from foreign material.

Meaning of Terms

Canned dry peas are "normally colored" if not to exceed 4 per cent by count of off-colored peas, such as brown, brown-spotted, white, or yellowish-white peas, are present.

The pea seed is "thoroughly cooked" if 90 per cent or more by count are sufficiently soft so that either cotyledon is crushed by a weight of less than 997.2 grams (2 pounds) by the following method: Remove the skin of the pea and place one cotyledon on its flat surface on a horizontal, smooth plate. By means of a second horizontal, smooth plate, apply vertically an initial load of 100 grams and increase the load at a uniform, continuous rate of 12 grams per second until the cotyledon is compressed to one-fourth its original thickness.

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The cooked dry pea seed is "unbroken" if 80 per cent or more of the units by count are in such a condition that the two cotyledons are still held together by the skin, even though the cotyledons may be cracked or partially crushed, or the skin split.

The product is practically free from foreign material if it is entirely free from stones and from other material any dimension of which is greater than twice the thickness of a pea, and if there is present per pound of net contents not more than one piece of non-stony material of smaller size.

Substandard Quality Designation

Canned dry peas which fail to meet the above standard shall bear the substandard statement in the form specified in paragraph 1. The first line shall be "Below U. S. Standard," and the explanatory statement shall be "Low Quality But Not Illegal."

Proposed Standard Requirement for Fill of Container

Added liquid is excessive in canned dry peas when the proportion of free liquid in the product is such that when the contents of the container are poured out and poured back into the container standing on a level surface, and the cooked dry peas leveled without downward pressure, the liquid completely covers the cooked dry peas after being allowed to stand for 15 seconds: Provided, That when the declared net weight is sufficient to fill the container to 90 per cent or more of its capacity, liquid in excess of such declared net weight shall be removed before making the test.

Substandard Fill Designation

Canned dry peas which fail to meet the above standard shall bear the substandard statement prescribed in paragraph 9.

CANNED PEAS

Proposed Revision of Standard Requirement for Fill of Container

Added liquid is excessive in canned peas when the proportion of free liquid in the product is such that when the contents of the container are poured out and poured back into the container standing on a level surface, and the peas leveled without downward pressure, the liquid completely covers the peas after being allowed to stand for 15 seconds: Provided, That when the declared net weight is sufficient to fill the container to 90 per cent or more of its capacity, liquid in excess of such declared net weight shall be removed before making the test.

EXEMPTION UNDER ADMINISTRATIVE ORDER X-36 TERMINATED

Division Administrator Armin W. Riley, of the NRA, signed an order on February 18, effective immediately, approving termination of the exemption granted by Administrative Order X-36 as applied to the canning industry. This means that firms whose principal line of business is in some other industry but which also pack canned foods in excess of 6,000 cases will not be exempted from paying a proportionate share of the costs of administering the canning industry code. The order states:

Pursuant to authority vested in the National Industrial Recovery Board, it is hereby ordered that any exemption conferred by Paragraph III of Administrative Order X-36, dated May 26, 1934, upon any member of the canning industry whose principal line of business is in some other industry, be and it is hereby terminated as of the date of this order, so that such member is no longer exempted from paying his proportionate share of the costs of administering the Code of Fair Competition for the said canning industry; provided, however, that notwithstanding the termination of the exemption herein granted any member of the industry whose production for the calendar year upon which any assessment is based, is less than 6,000 cases of products of the industry shall not be required to pay any assessment on such production.

It shall be required, however, that any member of the industry coming under this exemption shall submit such information as will permit the Code Authority to determine that such member of the industry is properly classified as to his annual volume of production; provided further, that the amount hereinabove set forth may be changed upon application of the Code Authority and approval of the National Industrial Recovery Board.

FRUIT AND VEGETABLE MARKET COMPETITION

Shipments of fresh vegetables during the week ended February 16 were very much larger than those of the previous week, and in some instances larger than those of the corresponding week last year. Snap beans and green peas increased considerably during the week. Tomato shipments, although much larger than those of the previous week, continued well under the level of last year. Practically all the supplies of fresh tomatoes are coming from foreign sources, whereas a year ago the bulk of the supplies were coming from the domestic crop.

Spinach shipments, coming very largely from Texas, increased some over the previous week, but are still well under those of the corresponding week last year. Other vegetable shipments increased during the week but as yet have not reached the level of last year's shipments.

Carlot Shipments as Reported by the Bureau of Agricultural Economics,
Department of Agriculture

Commodity		k ended b. 16	Week caded Feb. 9	Total for season through Feb. 16		
	1934	1935	1935	1984	1935	
Vegetables:						
Beans, snap and lima	310 419	496 211 -	157 148	5,325 2,704	2,396 2,357	
Spinach	356	204 248	83 213	970 3,990	2,702	
Domestic-	4.000	0.004	0.450	00.00#	FO 110	
Competing directly	4,688 180	3,934 527	3,159 567	00,237 $32,801$	58,110 49,604	
Competing directly	23 29	54 49	51 46	189 169	279 767	
Fruits:		***		200		
Citrus, domestic	3,128	3,338	3,238	49,611 452	54.698 68	
Others, domestic	188	330	164	14,452	17,332	
Index of fresh vegetable prices		86	86			
index of canned vegetable		92	02			

CODE AUTHORITY ELECTIONS IN FOOD INDUSTRIES

The National Recovery Administration has announced recognition of the following as duly elected members of the code authorities for the pickle packing industry and the New England sardine canning industry.

Pickle Packing Industry—J. T. Menzies, Cross & Blackwell Co., Baltimore, Md., and Leon Glaser, Glaser-Crandall Co., Chicago, to succeed Philip Mathews, of the Heinz Co., Pittsburgh, and Chas. G. Scholorer, of Mrs. Scholorer's, Inc., Philadelphia, both resigned.

New England Sardine Canning Industry (division of the fishery industry)—A. C. Ramsdell, Ramsdell Packing Co., Portland, Me.; Frank A. Pike, Seaboard Packing Co., Portland, Me.; R. B. Stevens, Royal River Packing Corp., Yarmouth, Me.; Carroll B. Peacock, R. J. Peacock Canning Co., Lubec, Me.; and James Abernethy, Sunset Packing Co., Inc., West Pembroke, Me.

AUSTRALIA'S FRUIT PACK

It is yet somewhat early to supply reliable information as to Australia's 1935 pack of canned apricots, peaches and pears, as climatic conditions, if unfavorable, might seriously affect the present estimates of the output of peaches and pears. With regard to apricots, of course much of the processing has already been done, and the figures are now fairly definite. The latest estimate of production for 1935 compares with actual production in the 1934 season as follows:

												1934 Dozen tins	1935 Dozen tins
Apricots . Peaches . Pears				0	 	 0		D		 		1,598,313	$\substack{350,000 \\ 2,100,000 \\ 750,000}$
Tota	1.				 						•	2,855,034	3,200,000

Of the total pack estimated for 1935, it is likely that 1,600,-000 dozen 30-ounce tins will be exported mainly to London.

There are practically no carry-over stocks of any varieties of canned fruits either in Australia or abroad, which is a very different position to that which existed at the beginning of 1934 when there was a large carry-over. However, during 1934 this was cleared, as well as the whole of the 1934 shipments.

CUBAN CANNED LOBSTER TRADE

A remunerative trade was developed about three years ago in the export shipment of canned lobsters from Cuba, according to the American consul at Havana. These lobsters are sent primarily to France, but because of the import quota policy of the French Government, the Cuban lobster trade to that country has been somewhat irregular. The press has recently carried reports to the effect that in exchange for the removal of the 30 per cent surcharge on knit wear duties the French Government would grant an annual quota to Cuba of 5,000 quintals (about 1,100,000 pounds) of canned lobster. The quota for Cuban lobster last year was experimentally fixed at 2,400 quintals (about 530,000 pounds). Cuba's total exports in 1934 were 10,631 cases, or 705,113 pounds.

	CONT	ENTS	
Hearings on AAA amendments Executive secretary for Code Authority resigns Department acts on canned dry pea labeling Exemption under Administrative Order X-36 terminated	4357 4357	Code Authority elections in food industries	4361 4361

INDEX

to

INFORMATION LETTERS

Nos. 497 to 533, Inclusive

A	_	Pag	
	Page	Board of Directors meetings 3395,	,=
Agricultural Adjustment Act: Amendment, sugar tax 4048, 4066,	4094	4041, 4061, 4287, 428	13
Amendments proposed4014, 4026, 4042,		Brazil, tariff negotiations 417 Brokerage:	•
License regulations	4143	Grocery manufacturing code 413	10
Relation to food industry	4262	Payments to cooperatives 3371, 422 Bureau of Agricultural Economics.	
See also Marketing agreements.	2250	crop outlook, 1984 424	48
Agricultural worker, definition, N.R.A. Alabama, foreign corporation law re-		See also Crop prospects.	
vision	4EEE	Bureau of Home Economics, canned	
Alaska:		foods labeling 427	D
Fisheries Act amendment			
Fisherics statistics	4308	C	
Salmon production	4215		
Annies marketing agreement	4128	Cabbage varieties 4120, 428	18
Apricots, canned, pack, 1934	4162	See also Saverkraut.	
Army adopts N.C.A. net weights	9858	California:	
Arsonicals, substitutes	4022	Marketing agreements affecting 3368.	
Asparagus, marketing agreement 3368,	3374	3874, 4083, 4071, 4088, 4128, 420	02
nnek. 1934. U.S	4180	Pack statistics 3362, 4019, 4083,	
Associated Grocery Manufacturers en-		4128, 4162, 421	69
dorse descriptive labeling	4261	Sardine processing code 400	
Australia		Can manufacturers' code 4111, 426	
Exports, fruit	4187	Can openers, complaint against manu-	DW
Government owned canneries	4171	facturer 400	34
n		Canada:	
В		Canned foods pack, 1983 401	EG
Destroit suffit come annuem	4151	Canned fruit imports 42	ЭH
Bacterial wilt, corn, survey	4951	Grade labeling surveys 4277, 429	93
Baker, Dr. H. A., address 4055,	4088	Canning and packing machinery code	
	4000	authority 411	87
Heans:		Canning code:	
Baked, labeling	4188		
Dry, edible, marketing agreement	4006	Approval 400	23
Lima, Maryland project	4022	Assessment for other codes	S
mechanical injury, seeds	4185	Clam packers, inclusion under 4189, 420	25
standards, B.A.E	3380	Compliance4000, 4116, 4255, 425	24
Red kidney, elimination off-types	4150	Contract, breach	80
Maine, improved breeding	4023	Discounts, cash	46
Snap, Maryland project	4022	Exemptions 4130, 4222, 423	80
Maine, improved breeding	4023	Hawaiian canners, inclusion under	
pack	4305	4111, 481	23
Beef canning program:		Hours and wages 4073, 4092,	
Canning procedure 4133, 4156,		4116, 4179, 4181, 4238, 431	82
4173, 4179, 4183, 4191, 4202,	4236	handicapped workers 40	95
Cattle purchases 4190, 4228,	4304	piece rate, tomato peeling 416	62
Wholesomeness of product	4296	report, code authority 4237, 431	12
Working hours 4165,	4181	Insignia distribution 4063, 411 Negotiation 3393, 4025, 40	14
Beets:		Negotiation 3393, 4025, 404	41
Growing, soil experiments	4058	Periabables, classification 4181.	
Pack, 1983, U. S	3371	4204, 421	56
Sced-staik development	4308	Public hearing 3349, 336	84
Standards, B.A.E		Sauerkraut canners, inclusion under	-
Belgium, tariff negotiations		4099, 421	89
Bigelow, Dr. W. D., Wiley Memorial	4114	Shrimp and oyster canners, inclusion	-
Address	4949	under 419	80
		Tuna packers, inclusion under 411	
Blue Eagle. See Canning code: Na-	4024	See also National Recovery Ad-	-
		ministration; Codes.	
tional Recovery Administration.		minimum ton i Course.	

Pa		ø
anning Code Authority:	Contracts: Breach, canning code, bulletin 414	
Budget 4097, 4141, 4205, 42	256 Government, limited to firms comply-	
Committee 4097, 4141, 4208, 421 Election, 1935 4237, 4254, 4385, 421 Membership 4073, 4085, 4181, 4217, 4289, 421	ing with codes	4
4217, 4289, 421	291 Convention:	
belection and organization we	UBL 1993	ž.
Statistics, collection	Cooperatives, brokerage payments 8371, 422	ì
Cauliflower:	Racterial wilt survey 416	1
Arsenicals, substitutes for dusting 40:	Bacterial wilt survey	8
Marketing agreements 4007, 4055, 405	684 Canned, marketing agreement 3367,	
clery, Florida, marketing agreement 40:	019	3
Census:	Hybrid varieties, bulletin	ž.
American business 4072, 41' Canning, vegetables and fruit in 1933,	170 Marriand project 402	ä
Canning, vegetables and fruit in 1933,	Maryland project	ē
3381, 42	Statistics, collection	ē
canned ment, 1988	250 Stocks 4027, 424	ø
canned milk, 1983		8
See also Pack statistics.	Corn-how reduction program:	
Chain stores, use of grade on label 4187,	Contracts for 1935 436	8
4279, 42	283 Use of corn acreage for canning	a.
Cherries:	283 crops 3383, 408 162 Crab, blue, code. 418 088 Crop loans 4093, 418	ŭ
California, pack, 1984 41	162 Crab. blue, code	ă
Damage from freeze 40	088 Crop loans 4003, 412	9
Oregon, economic survey 33	Crop prospects:	
Pacific Coast stocks 4010, 40 Red sour, marketing agreement 3368, 40	Canning, beans, lima4027, 4089,	
Standards, McNary-Mapes 4018,	4104, 4107, 4115, 4127,	
	853 4160, 4174, 431	3
Chinch bug control, bulletin 4011, 48	885 anap 3395, 4015, 4041, 4077, 4085,	
Citrus fruits, marketing agreements 4119, 4130, 4205, 43	4123, 4126, 4159, 4160, 4174, 424	17
4119, 4130, 4205, 43	305 beets 4004, 4089, 4108, 4107,	
Clams:	4115, 4127, 4160, 4177, 4178, 421	3
Canning code, inclusion under 4189, 42 Tariff revision		
Codes:	114, 4115, 4127, 4160, 4175, 4178, 4210, 4175, 4178, 4211, 4211, 4221, 4182, 4191, 4197, 4114, 4124,	
	4170, 4170, 4210 4170, 4170, 4210	
Application to small businesses 40	4002, 4101, 4107, 4114, 4124,	
Brokerage, payment to cooperatives	4126, 4159, 4161, 4176, 4214, 424	17
Compliance, Davis report, N.R.A 43	271 cucumbers4103, 4108, 4114,	
entorcement	1307 4115, 4127, 4160, 417	H
Federal contracts	1388 pens3877, 4027, 4044, 4074,	
Conference, Code Authorities, N.R.A. 31	1866	48
Expenses, collections for	nimientos	14
Labor provisions posting 4863 41	1167 spinach	78
Labor provisions, poeting 4063, 41 Price policy, N.B.A	1064 tomatoes 4001, 4013, 4075, 4089,	
Protection to employees reporting vio-	4002, 4102, 4107, 4114, 4124, 4726.	
See also individual industries. 46	1050 4160, 4161, 4177, 4178, 4211, 42	ä
See also individual industries.	Fruit, cherries	ñ
Cold storage holdings:	strawberries	61
Fish	1297 strawberries	79
4082, 4188, 4226, 4258, 41	4300 beans, lima 3396, 400	80
Colombia, tariff negotiations 4	4174 snap 3360, 3396, 4029, 401	80
Colorado, marketing agreements affect-	beets 3361, 3379, 3807, 40	80 80
ing 4055, 40	4070 cabbage 3861, 3897, 4039, 40	ää
ing	1711CK, asparagus 3300, 3400 beans, 11ma 3300, 3306, 4014 snap 3300, 3396, 4029, 401 beets 3361, 3379, 3397, 4010 carrots 3361, 3379,	79
data desired	4210 cucumbers 4004 4080 42	56
Consumer complaint service 3365, 3380, 40		
Consumers Advisory Board, reports on	pens	51
labeling 4200, 4217, 4	4292 Mexico	21
Containers:	4292 Mexico 3861, 3379, 40 peppers, green 3861, 3379, 40 spinach 3861, 3379, 40 4161 tomatoss 3861, 3379, 40	91
Fibre box, complaint 8	1801 tomatom 3261 2079, 40	ΰi
Simplification, can sizes 4145 4	4161 Mexico	94
Simplification, can sizes 4145, 4	4299 vegetables, Cuba 42	51

C

DDDD

EEE

FFFF

Page	Page	,
Cuba: Canned food duty reduced 4178	Food and Drugs Act—Continued Copeland bill to revise 3370,	
Grapefruit, exports	3374, 4039, 4037	
Vegetable production 4950	Labeling, shrimp	
Vegetable production	Revision prospect, 1985 4284	
D	U. S. Chamber of Commerce resolu-	
Dates, California, marketing agreement 4088	tion on revision	
Davis, Chester C., address	Food and grocery chain stores, grading	
Discounts, unearned 4140, 4146	Food and grocery chain stores, grading recommendation 4283	į
See also Weather conditions,	Foreign corporation law, Alabama, re-	
B	Vision	,
Emergency crop loans	Foreign trade sones, bulletin 4243	
Employment on perishables 4181	France:	
Employes reporting code violations 4049 Exports:	Exports, Bordeaux district, vegetables 4274	
Australia, fruit 4187	Sardine production, decrease 4299	
Australia, fruit	Freight movement forecasts 3362, 4000, 4105, 4206	è
France, vegetables, Bordeaux district 4274	Freight rates:	
France, vegetables, Bordeaux district 4274 Japan United States, canned food 3878, 3389, 4020, 4057, 4096, 4117, 4168,	General increase, proposed 4158,	
3389, 4020, 4057, 4096, 4117, 4168,	Official Territory, cold pack 4211, 4221	
4194, 4248, 4278	Texas Gulf to Middle West, canned	1
F	goods 4009	,
Farm Credit Administration:	Fruit:	
Emergency crop loans 4003, 4129	Canned, U. S., Canadian market 4299 Dried, Pacific Coast, code 4117	1
Federal credit unions	Fresh, marketing agreement 4005	ķ.
from retail code 4244	Washing patent, Customs decision 4011	l
Federal Surplus Relief Corporation. Ses	Fruit juice tax, repeal 3389, 4014, 4038 Fruit and vegetable market competition	ř
Beef canning program; Mutton	4020, 4030, 4035, 4045, 4057, 4071.	
canning program. Federal Trade Commission:	4082, 4087, 4094, 4128, 4142, 4149,	
Complaint, can opener manufacturer 4084	4082, 4087, 4094, 4128, 4142, 4149, 4164, 4169, 4180, 4183, 4195, 4207.	
fibre box dealer 2891	4216, 4227, 4244, 4259, 4268, 4274, 4287, 4283, 4306	a
tomato sauce	C	1
Figs, production, California 4297	Commonwe	
Finland, tariff negotiations 4804	Germany: Fruit and vegetables, canned, under	
Fish:	code	į
Canned, production, 1933, U. S 4047 inspection, government4059,	Tomato juice manufacture 3381	i
4051, 4086, 4088, 4184	Good Housekeeping article on canning industry 4171	
Production survey	Government Advisory Committee, labeling 4009, 4197, 4209	•
Statistics, annual, Alaska 4308 United States	ing 4009, 4197, 4209	ì
Tariff investigation of imports 3376	Government purchases, veterans	
Fisheries, divisional codes:	Grapefruit:	
Blue crab	Cuba, exports 4252	
Fish, Florida	production 4298	
saling 4030	Florida, production, 1938-34 4185 Puerto Rico, production	
Southeastern area, processing, wholesaling 4045	Grapes, marketing agreement, Ozarks . 4143	ğ.
Lobster	Great Britain: Customs requirements, bulletin 4241	
Mackerel, Atlantic area 4084, 4180, 4348	Import duties, preserves 4147	
Ovsters, Eastern area	Grocery manufacturing code 4118,	
Sardines, California 3389, 4007 New England 4129, 4311	Grocery store sales	
Florida:	Grocery store sales	
Citrus marketing agreement 4130,		
4295, 4305	H	
Damage to truck crops by freeze 4293 Fishing code	Haiti, tariff negotiations	ı
Food and Drugs Act:	Hawaii, code for 4111, 4225	1
Amendment, seafood inspection 4059,	Hollingshead, R. S., Finnerius Section,	
4081, 4085, 4093, 4184 Canned food seizures 4150, 4285	N.R.A. 4207 Honduras, tariff negotiations 4184	
Connect total settlement, 4100, 4200	and the state of t	-

	Page		Page
Hotchkiss, Prof. G. B., grade labeling		Legislation:	
discussion	4281	Agricultural Adjustment Act, amend-	
Hours and wagen:		ments proposed. 4014, 4026, 4042,	
Canning code 4073, 4092, 4099, 4116, 4179, 4181,	4000	ments proposed. 4014, 4026, 4042, 4048, 4060, 4066,	4094
4116, 4179, 4181,	4237	Alaska Fisheries Act, amendment Connery 30-hour week bill	4088
Connery bill	8875	Connery 30-hour week bill	8875
		Federal Credit Union Act	4151
1		Fruit juice tax repeal	4030
mports:		Food and Drugs Act, Copeland bill to	4057
Sugar for reexport	4150	prospects of revision in 1935	4284
Tomatoes, code authority committee	4205	seafood inspection amendment 4059,	4404
ndiana, tomato seed certification	4032	4081, 4085, 4093,	4194
ndustrial worker, definition, N.R.A	3359	Government contractors, relief	4014
		Government contractors, relief Perishable Agricultural Commodities	
1		Act, amendment 3370, 4014, 4047,	4295
apan:		Salmon propagation, proposed legisla-	
Canned foods exports	4056	See also Food and Drugs Act.	3389
production	4298	See also Food and Drugs Act.	
Tuna, output reduced	3363	Lettuce, Washington, marketing agree-	
		ment	4007
K		Licenses:	
Cohoran Do P P address	4051	Agricultural Adjustment Act, regula-	
Kohman, Dr. E. F., address	4807	Perishable Agricultural Commodities	4148
1.		Perishable Agricultural Commodities	
L		Act	4200
abeling:		Lobster codes 3359,	4131
Beans, baked	4122	W	
Manufacturer's name, use	4039	M	
Peas, soaked, dry 3388, 4285, Shrimp, for size	4301	Macaroni code	4194
Shrimp, for size	4207	Mackerel code 4084, 4180,	4949
See also Labeling, grade va.		Marketing agreements:	****
descriptive		Apples	4129
Labeling Committee, Association:	4100	Asparagus, 3368,	3374
Appointment Advisory	4197	Beans, dry, edible	4006
Comment on Government Advisory Committee report	4200	Cauliflower 4007, 4055,	4084
Comment on Consumers Advisory	4000	Colour 2388	4619
Board report	4217	Cherries, red sour	4029
Luncheon to editors		Citrus fruits 4119, 4130, 4295,	4805
Labeling, grade vs. descriptive:		Corn, canned 8367, 8368,	3378
Associated Grocery Manufacturers	4261	APPLICATION CONTRACTOR	4000
Bureau of Home Economies	4279	Fruits and vegetables, fresh	4005
Business editor luncheon	4254	Grapes	4143
Canadian surveys 4277,	4292	Lettuce 4007,	4084
Chain stores, use of grades	4137	Olives, ripe. Peaches, canned	4207
Consumers Advisory Board, reports		Peaches, canned 4033, 4090,	4195
4200, 4217,	4292	Person Develote 4010, 4010,	4106
Descriptive, approval by Directors	4258	Pears, Bartlett	9972
Food and grocery chain stores, recom-	4000	fresh 4007 4055	4084
mendation	4283	Prunes	4144
Government Advisory Committee 4099, 4197.	4200	Raisins	4071
Hotchkiss, Prof. G. B., discussion	4281	Strawberries	
Labeling question, summary	4229	Strawberries	3385
National-American Wholesale Grocers	4000	fresh	4275
Association, views 4217,	4280	Watermelon	4030
New Outlook, article on grades		Mayonnaise industry code budget	4150
Pennsylvania grocers endorse des-		McKinney, Preston, appointment, In-	
criptive	4280	dustrial Advisory Board	4149
Phelps, H. W., radio address 4261,	4269	Meat:	
Labels and Standards Committee:		Beef canners under modified P.R.A	4168
Commodity subcommittees	4153	Prepared, code	4088
Descriptive labeling plan program	4158	Retail trade code	4000
Executive order for appointment	4053	See also Beef canning program;	
Meetings 4008, 4153,	4181	Mutton canning program.	
Report, final 4189,	4197	Membership List, National Canners As-	4188
preliminary	4098	Milk, canned, production and stocks	4100
Selection	400T	3371, 3389, 4011, 4051, 4119, 4151,	
Labor: Canning code interpretations	4170	4195, 4242,	4274
Connery 36-hour week bill		Moore, James, death	3393
Browlelens posting 4049	41.07	Moore, James, death	4903

N	Page	. 1	Page
M-411 A 1975-1		Pears:	
National-American Wholesale Grocers Association, views on labeling		Marketing agreements 4050, Pack, California	410
	4280	Stocks, Pacific Coast 4010,	4081
National Recovery Administration:		Pens:	
Agricultural worker, definition	3359	Marketing agreement, canned 3367,	
Code conferences	3366	3369.	337
Code expenses, collection	4021	fresh 4007	405
Davis report, compliance	4871	Maryland project	402
Hollingshead, R. B., Fisheries Section	4207	Production, 1984 4205.	421
Insignia distribution	4150	Production, 1934	430
Label review officer named	4159	Standards, McNary-Mapes 4017, 4051,	405
Price policy for codes	4905	Weevil control	338
Regional set-up, code compliance U. S. Chamber of Commerce referen-	4001	Yield, temperature relation	4071
		Pennsylvania grocers endorse descriptive	
Water pollution prevention, study			4286
See also Canning code; Canning		Pepper weevil, bulletin	4288
Code Authority; Codes; Fish-		Perishable Agricultural Commodities	
eries.		Act, amendment 3370, 4914, 4947,	429
Net weights, N. C. A., adopted by Army	3382	Perishables, canning code definition	
Netherland India, salmon and sarding			425
trade Netherlands, tariff negotiations New Outlook opposes grade labeling	4307	Phelps, H. W., radio address, labeling	
Netherlands, tariff perotiations	4304		4260
New Outlook opposes grade labeling	4288	Philippines, canned foods inspection	4171
Nicaragua, tariff negotiations	4184	Pickle packing code 4049,	421
The state of the s			408
0			4161
0			4171
011 - 1 1 - 11 1	4000	Pineapple:	
Olives, ripe, marketing agreement	4201	France, import duties doubled	4121
Oregon:	4000	France, import duties doubled	4221
Canned food pack, 1933	4009	Preserves industry, code authority 4127,	414
Cherry industry, economic survey	9952	President's Reemployment Agreement:	
Oysters:	4900	Extension	4021
Eastern, fresh, price filing under code	4208		4160
lodine content	4011	Prices:	
South Atlantic-Gulf industry under	4190	Farm	418
canning code	4104	N.R.A. policy for codes	4064
		Wholesale	4181
P		Wholesale Prunes, dried, California, marketing agreement	
Pack statistics:		agreement	4144
Apricots, California	4162	Fuerto Rico, grapetrum production	986
Auparagus, 1934, U. S	4180	Pumpkin, standards B.A.E	4001
Asparagus, 1934, U. S	4305	R	
Beets, 1933	3871	Beleine California marketing agree-	
Beets, 1933. Canned foods, Canada	4010	Raisins, California, marketing agree- ment	4871
NOPINWEST, 1988	4000	Reciprocal tariffs, See Tariffs	4011
Champion California	4169	Retail food and wrocery code 3802	
Corn, 1934, U. S 4238,	4252	Retail food and grocery code 8892, 4119, 4244,	4976
Corn, 1934, U. S	4297	Retail trade, department stores 4132,	
Fish, Alaska	4047	4227,	4295
United States	4041	Russia, canned foods production	4284
Fruit, California	3962		
Grapefruit, Florida	4180	8	
Peaches, freestone, California	4250	Sales, inter-industry, salmon code rule	4282
Pears, California	4250	Salmon:	
Peas, 1934, U. S 4206,	4216	Code 4023 4242 4257.	4285
Salmon, Alaska	4210	Code	4915
Shrimp, 4057, 4083, 4087, 4147, 4170,		Deparation proposed legislation.	
Pears, California. Peas, 1934, U. S		2 ropagacion, proposed legislation, 3888, 1	3380
4251, 4258, 4267, 4268, 4298, 4806	4000	Trade, Netherland India	4307
		Salvador, tariff negotiations	4184
Tomatoes, 1933, U. S	3362	Sardines:	
Vegetables, California	9902	Code California	4007
See also Census.		Code, California	4311
Payroll records, maintenance under code 4002, 4235,	4319		
Penches:	4015	Trade, Netheriand India. Sauerkraut under canning code 4099, Sausage and prepared meat code	4307
Marketing agreement, canned 4038,		Sauerkraut under canning code 4099.	4289
Annesing agreement, canned 4000,	4147	Saussee and prepared ment code	4083
(resh 4070	4125		
Fresh	4250	bullstin	4185

Seeding infaction use sine exide		rage	. Page
Seedling infection, use sine axide 3399 Seisures, canned foods 4150, 4185 Marking Call States industry, bulletin 4164 4	Seed trade code	4970	
Seinzing. Gulf States industry, bulletin. Gulf States industry, under South Atlantic-Gulf industry under See dee Pack statisties. Simplification, can sizes. Simplification, can sizes. Simplification, can sizes. Can-size standardization. Can-size standa	Seedling infection, use sine oxide	3399	Great Reitain 4147 4000
Shrimp: Gulf States industry, bulletin. 4144 Labeling, for size. 4257 South Atlantic-Gulf industry under canning code. 4256 Simple dies Pack statisties. 4145, 4161 Small businesses exampted from codes. 4558 Spain: Can-size standardization. 4259 Plmiento production. 4257 Plmiento production. 4257 Spinach. California, production, 1934 Spinach. California, production, 1934 Spinach California, production, 1935 Spinach California, production, 1935 Spinach California, production, 1934 Spinach California, production, 1935 Spinach California, production, 1935 Spinach California, production, 1935 Spinach California, production, 1935 Spinach	Seigures, canned foods	4995	Besignment agreements 4100 4101
Guif States industry, bulletin. 4184 Labeling, for aiss. 4357 South Atlantic-Gulf industry under canning code. 4189 Simplification, can sizes. 4145, 4161 Small businesses exempted from codes. 4055 Spain: Can-size standardization. 4299 Spains. 4299 Spa	Shelman :		Accoprocal agreements 4173, 4184
Labeling for size		4104	4204, 4236, 4304
South Atlantic-Gulf industry under canning code. See also Pack statistics. Simplification, can sizes	Cour cintes industry, Dunetin	4104	Reciprocity information desired 4110
Canning code 36 36 36 4180 36 36 36 4181 37 37 37 37 37 37 37 3	Labeling, for size	4207	Taxes:
Second Pack statistics Single Second S			Fruit juice 4014, 4010
Simplification, can sizes	canning code	4189	Bugar, processing 4848, 4086, 4094,
Simplification can sizes disparation	See also Pack statistics.		A108, 4149
Spain Can-size standardization	Simplification, can sizes 4145,	4161	Tin can, story of, Association namphlet 2372
Spain Can-size standardization	Small businesses exempted from codes	4059	Tomato juice, Germany. 1981
Can-size standardization	Spain:		Tomato products:
Primento production		4290	
Spinach. California, production, 1934 4019, 4083 Spinach California, production, 1934 Spinach California, production, 1934 Spoilage of food, effect of light rays. 4051 Spray residue removal, customs decision and the standards of the standards o	Pimiento production		N.C.A. DOHOGIR 4110, 4142
Spoilage of food, effect of light rays	Tariff perstictions		Sauce, misrepresentation 4208
Spoilage of food, effect of light rays	Calcart California production 1984	4204	Standards, B.A.E 3380
Spoilage of food, effect of light rays	ayinaca, Cantornia, production, 1904	4000	Tomatoes:
Spray residue removal, customs decision 4011 Studies 4016 Studies 4010 Squash, ciandards 4010 Squash, ciandards 4010 Stendards 4020 Stendar	4010,	4083	Committee en imports 4205
Squash, standards			Fertilizer experiments, bulletin 4088
Squash, standards	Spray residue removal, customs decision	4011	Marketing agreement, canned 3367
Squash Standards B.A.E. 3380 Applesauce B.A.E. 3380 Beans, dried B.A.E. 3380 Beans, dried B.A.E. 3380 Beats B.A.E. 3380 Beets B.A.E. 3380 Cherries, McNary-Mapes 4018, 4051, Committee, canning industry See Labels and Standards Committee Canning industry See Labels and Standards Committee Canning industry See Labels and Standards Committee Canning industry See Labels and Standards Committee Compaints Committee Canning industry See Labels Canning industry	Studios	4010	fresh
Standards	Squash, standards, B.A.E	4009	Maryland project 4003
Beans, dried, B.A.E	Standards:		Pack 1932 II S 3999 4021
Beans, dried, B.A.E. 3380 Bima, B.A.E. 3380 Beets, B.A.E. 3380 Cherries, McNary-Mapes. 4018, 4051, 4053 Committee, canning industry. See Labels and Standards Committee. Fuits for salad, McNary-Mapes. 4392 Grapefruit, B.A.E. 8380 Mushrooms, McNary-Mapes. 4392 Peas, McNary-Mapes. 4392 Peas, McNary-Mapes. 4394 Peas, McNary-Mapes. 4018 Goods Gugash, B.A.E. 3386 Tomatoes, McNary-Mapes. 4018 Tomatoes, McNary-Mapes. 4018 4011 4053 4054 4057 4055 4056 4057 4057 4058 4058 4057 4058 4058 4058 40	Applesauce, B.A.E	3550	Pasing visco wate canning code 4189
Seed certification, Indiana.	Deems daied B A V	9580	Disking bulletin
Fruits for salad, McNary-Mapes. 4392 Grapefruit, B.A.E. 3830 Mushrooms, McNary-Mapes. 4017, 4051, 4053 Peas, McNary-Mapes. 4017, 4051, 4053 Pumpkin, B.A.E. 4009 Squash, B.A.E. 4009 Grapefruit, B.A.E. 4051, 4051, 4051 Grapefruit, B.A.E. 4009 Grape	lima, B.A.E.	3380	Good cortification Indiana
Fruits for salad, McNary-Mapes. 4392 Grapefruit, B.A.E. 3830 Mushrooms, McNary-Mapes. 4017, 4051, 4053 Peas, McNary-Mapes. 4017, 4051, 4053 Pumpkin, B.A.E. 4009 Squash, B.A.E. 4009 Grapefruit, B.A.E. 4051, 4051, 4051 Grapefruit, B.A.E. 4009 Grape	Bests B A E	3380	seed certinoation, Indiana 4032
Fruits for salad, McNary-Mapes. 4392 Grapefruit, B.A.E. 3830 Mushrooms, McNary-Mapes. 4017, 4051, 4053 Peas, McNary-Mapes. 4017, 4051, 4053 Pumpkin, B.A.E. 4009 Squash, B.A.E. 4009 Grapefruit, B.A.E. 4051, 4051, 4051 Grapefruit, B.A.E. 4009 Grape	Cherries McNary-Manes 4018 4051	4058	Standards, McNary-Mapes 4018,
Fruits for salad, McNary-Mapes. 4392 Grapefruit, B.A.E. 3830 Mushrooms, McNary-Mapes. 4017, 4051, 4053 Peas, McNary-Mapes. 4017, 4051, 4053 Pumpkin, B.A.E. 4009 Squash, B.A.E. 4009 Grapefruit, B.A.E. 4051, 4051, 4051 Grapefruit, B.A.E. 4009 Grape	Committee consine industry See	4000	4061, 4068, 4163, 4303
Fruits for salad, McNary-Mapes. 4392 Grapefruit, B.A.E. 3830 Mushrooms, McNary-Mapes. 4017, 4051, 4053 Peas, McNary-Mapes. 4017, 4051, 4053 Pumpkin, B.A.E. 4009 Squash, B.A.E. 4009 Grapefruit, B.A.E. 4051, 4051, 4051 Grapefruit, B.A.E. 4009 Grape	Labels and Standards Committee		Varieties, bulletin 3382
Track Practice Complaints Committee Code Mushrooms McNary-Mapes 4804 A804 Pean McNary-Mapes 4017 4051 4053 4069 Squash B.A.E. 4069 Tomato products 4189 Tous			Trade, wholesale and retail, census 4131
Peas, McNary-Mapes	Fruits for salad, McNary-Mapes	4302	Trade Practice Complaints Committee.
Peas, McNary-Mapes	Grapefruit, B.A.E	8850	code 4141, 4256
Peas, McNary-Mapes	Mushrooms, McNary-Mapes	4804	Truck crop shipments, Mexico 3361
State canners associations convention plates	Peas, McNary-Mapes 4017, 4051,	4053	See also Pruit and vegetable man-
State canners associations convention plates	Pumpkin, B.A.E	4009	
State canners associations convention plates	Squash, B.A.E	4009	
State canners associations convention plates	Tomato products, B.A.E	2286	Tues crops, Fibreila, damage by freeze the
Statistics: Collection for Code Authority. 4140 N.C.A. service. 5379, 4986, 4987 See also Cennus; Crop preapects; Exports; Fruit and vegetable market competition; Pack statistics. Stock survey, canned foods, quarterly Stocks: 3863, 4915, 4199, 4240 Corn. 4987, 4240 Corn. 4987, 4240 Cucumbers for pickles. 4987, 4266 Cran. 4987, 4266 Cran. 4987, 4266 Cran. 4987, 4266 Cran. 4988, 4987, 4988, 4987, 4988, 4987, 4988, 4987, 4988, 4987, 4988, 4987, 4988, 4987, 4988, 4987, 4988, 4987, 4988, 4988, 4987, 4988, 4987, 4988, 4988, 4987, 4988, 49	Tomatoes, McNary-Mapes, 4018.		Conned Tourses output 9969
Statistics: Collection for Code Authority. 4140 N.C.A. service. 5379, 4986, 4987 See also Cennus; Crop preapects; Exports; Fruit and vegetable market competition; Pack statistics. Stock survey, canned foods, quarterly Stocks: 3863, 4915, 4199, 4240 Corn. 4987, 4240 Corn. 4987, 4240 Cucumbers for pickles. 4987, 4266 Cran. 4987, 4266 Cran. 4987, 4266 Cran. 4987, 4266 Cran. 4988, 4987, 4988, 4987, 4988, 4987, 4988, 4987, 4988, 4987, 4988, 4987, 4988, 4987, 4988, 4987, 4988, 4987, 4988, 4988, 4987, 4988, 4987, 4988, 4988, 4987, 4988, 49	4051 4059 4168	4903	Canned, Japanese output 8363
Statistics: Collection for Code Authority. 4140	State connect propolations convention	4000	Industry under canning code 4180
U. S. Chamber of Commerce referendum, N.R.A. 4275	Citate Canners amountains convention		
U. S. Chamber of Commerce referendum, N.R.A. 4275	pares sous, 4886, 4880,	4005	TT .
Collection for Code Authority. 4140 N.C.A. service. 3370, 4086, 4087 See also Cenaus; Crop prospects; Exports; Fruit and vegetable market competition; Pack statistics. Stock survey, canned foods, quarterly Stocks: 3863, 4015, 4109, 4240 Corn. 4010, 4086 Cirawberries, Fluitian marketing agreements. 4156 Strawberries, Fluitian, marketing agreement affecting 4007, 4086 Strawberries, Fluitian, marketing agreement affecting 4007, 4086 Strawberries, Fluitian, marketing agreement affecting 4007, 4086 Sitrawberries, Fluitian, marketing agreement affecting 4007, 4086 Swapar: Imports for reexport. 4156 Sweet polations, 4048, 4066, 4108, 4142 Sweeten, tariff negotiations. 4184 Sweet polations, storage rot prevention, 4305 Switzeriand, tariff negotiations. 4236 Tariff Commission, fish importations, investigation. 3276 Tariff Commission, fish importations, investigation. 3276 Tariff and customs regulations: 2376	Ga-41-41	4210	0
N.C.A. service			II & Chamber of Community
N.C.A. service	Collection for Code Authority		U. S. Chamber of Commerce referen-
See also Census Crop prospects	N.C.A. service 8370, 4086,	4037	oum, 24.16.A 6370
tistics. Stock survey, canned foods, quarterly 3363, 4015, 4109, 4240 Stocks: Cherries, Pacific Coast	See also Census: Crop prospects:		
tistics. Stock survey, canned foods, quarterly 3363, 4015, 4109, 4240 Stocks: Cherries, Pacific Coast	Exports: Fruit and vegetable		v
tistics. Stock survey, canned foods, quarterly 3363, 4015, 4109, 4240 Stocks: Cherries, Pacific Coast	market competition: Pack sta-		*
Stock survey, canned foods, quarterly	tistics		Wantables from marketles and
Stocks 3343, 4015, 4100, 4240 Corn Corn Corn 4037, 4240 Cucumbers for pickles 4266 Cucumbers for pickles 4086 Cucumbers for pickles	Stock supper council foods overtenty		Vegetables, fresh, marketing agree-
Cherriee, Pacific Coast	Stock Survey, Canned Louds, quarterly	4940	ments 4000
Cherriee, Pacific Coast		49.40	VISAMINS IN CANNOT TOORS 4148, 4179
Corn		4000	
Cucumbers for pickles	Cherries, Pacine Const 4010,	4040	W
Strawberries, Fisrida, marketing agree- ment	COPR 4087,	4240	
Strawberries, Fisrida, marketing agree- ment	Cucumbers for pickies	4206	Washington:
Strawberries, Fisrida, marketing agree- ment	Pears, Pacific Coast 4010,	4086	
Sugar: Imports for reexport. Imports for reexport. Imports for reex	Strawberries, Flerida, marketing agree-		Marketing agreements affecting 4007
Imports for reexport. 4150 Processing tax 4048, 4066, 4108, 4142 Sweden, tariff negotiations. 4184 Sweden, tariff negotiations. 4286 Switseriand, tariff negotiations. 4286 Tariff Commission, fish importations, investigation. 3276 Tariff and customs regulations: 22	ment	4125	4055 4094
Tariff Commission, fish importations, investigation 3376 Tariff and ustoms regulations: Z			Water pollution presention N B A 4006
Tariff Commission, fish importations, investigation 3376 Tariff and ustoms regulations: Z	Imports for reexport	4150	Watermalus manketing community 1980
Tariff Commission, fish importations, investigation 3376 Tariff and ustoms regulations: Z	Processing tax 4048, 4066, 4108,	4142	Weather conditions 2961 4867 4869
Tariff Commission, fish importations, investigation 3376 Tariff and ustoms regulations: Z			Weather conditions 3391, 4001, 4008,
Tariff Commission, fish importations, investigation 3376 Tariff and ustoms regulations: Z	Sweet potatoes, storage rot prevention.	4308	4078, 4086, 4093, 4121, 4141,
Tariff Commission, fish importations, investigation 3376 Tariff and ustoms regulations: Z	Switzerland, tariff negotiations	4236	4145, 4155, 4168, 4188
Tariff Commission, fish importations, investigation 3376. Tariff and customs regulations: 3376. Z			enece on rood supply
Tariff Commission, fish importations, investigation 3376 Tariffs and customs regulations: Z	m		Wholesale food and grocery code 3392,
Tariff Commission, fish importations, investigation	T		4119, 4270
Tariff Commission, fish importations, investigation			Wholesale fresh fruit, vegetable code 4118
Tariffs and customs regulations:	Tariff Commission, fish importations,		
Tariffs and customs regulations:	investigation	3876	**
Clams, canned	Tariffs and customs regulations:		Z.
Cuba, canned foods	Clams, canned	4081	
Prance, pincapple imports 4122 feetion	Cuba, canned foods	4178	Zinc oxide, prevention of seedling in-
	France, pincapple imports	4122	